

BALTIMORE CITY ETHICS BOARD
626 City Hall
Baltimore, Maryland 21202
Phone: 410-396-4730 Fax: 410-396-8483
<http://ethics.baltimorecity.gov>

**GOVERNMENTAL/CHARITABLE SOLICITATIONS –
APPLICATION FOR APPROVAL**

NAME OF BENEFITTED PROGRAM / CHARITY: MBK Baltimore

PART A. SPONSORING AGENCY

Name Mayor's Office of Children & Family Success

Address 100 N. Holliday Street, Suite 345
Baltimore, MD 21201

Contact Person / Coordinator Kyron Banks

Telephone (443)717-2001 Email Kyron.Banks@Baltimorecity.gov

PART B. PURPOSE OF PROPOSED SOLICITATION

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made:

Solicitations will be made to cover costs for the Rites of Passage Leadership

Institute. The Rites of Passage Leadership Institute will be for Baltimore boys and young men of color ages 14-19, and held during the summer.

II. Describe the specific purposes to which contributions and other receipts will be applied:

Contributions will be applied to expenses that include college room and board, staffing of program, transportation, and all activities/workshops to be held during the five weeks that the Institute will run.

III. Select the appropriate range for the aggregate value of the contributions sought:

- \$500,000 or more
- between \$150,000 and \$500,000
- between \$50,000 and \$150,000
- between \$5,000 and \$50,000
- less than \$5,000

PART C. CITY ENDORSEMENT

By: ___ Board of Estimates ___ Designee of B/E: _____

Date and Manner of Endorsement: _____

Attach Copy of Written Endorsement

PART D. WHEN AND HOW SOLICITATION TO BE CONDUCTED

I. Proposed starting date of solicitation efforts: February 12, 2020

II. Proposed ending date of solicitation efforts: December 31, 2020

III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made:

Solicitations will be made through direct contact. Donations will vary between monetary and in-kind.

Corporations, Organizations, Foundations and Individual donors will be solicited. There will be no direct exchange of funds, all payments will be made directly to Baltimore Civic Fund.

IV. Identify all *public servants* who will be soliciting contributions:

Tisha Edwards, Executive Director – Mayor 's Office of Children and Family Success

Dr. Andrey Bundley, Director – MOCFS, African American Male Engagement

James Green, Jr., Associate Director of Program Operations - MOCFS, African American Male Engagement

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*:

There will be a donate page on the website as well as other ways allowing for a broad range of donors to contribute.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any agency or public servant of the City:
Mayor's Office of Children and Family Success
will ensure that messaging is made clear in ALL solicitation communications.

PART E. PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS

Name Hyesook Chung, Baltimore Civic Fund
Address 7. E. Redwood Street, 9th Floor
Baltimore, MD 21202
Telephone () _____

PART F. SIGNATURE AND AFFIRMATION

I affirm under the penalties of perjury that the contents of this Application and of all accompanying attachments are true to the best of my knowledge, information, and belief.

Date: January 23, 2020

FOR: MOCFS
{Type/Print Name of Sponsoring Agency}

BY: J Edwards
{Signature}

TISHA Edwards, Executive Director
{Type/Print Name and Title}

{Type/Print Office Address}

{Type/Print Office Telephone Number}

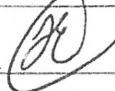

{Type/Print Email Address}

APPROVED BY THE BOARD OF ESTIMATES

J. M. Pratt
Clerk

Date

FEB 05 2020

FROM	NAME & TITLE	Tisha Edwards, Executive Director Agency Contact: Kyron Banks 443-717-2001 	CITY of BALTIMORE MEMO	
	AGENCY NAME & ADDRESS	Mayor's Office of Children and Family Success 100 Holliday Street, Baltimore, MD 21202		
	SUBJECT	Application to Solicit Charitable Donations for Rites of Passage Leadership Institute		

TO Honorable President and Members of the Board of Estimates

DATE: January 22, 2020

ACTION REQUESTED OF THE BOARD OF ESTIMATES:

The Board is requested to endorse a Governmental/Charitable Solicitation Application for submission to the Board of Ethics of Baltimore City to allow MOCFS' Executive Director, Tisha Edwards, Dr. Andre Bundley, MOCFS Director, African American Male Engagement, and James Green, Jr., Associate Director of Program Operations, MOCFS, African American Male Engagement, to solicit donations from local individuals, businesses, civic leaders, the foundation community and the general public to support Rites of Passage Leadership Institute Day.

AMOUNT AND SOURCE OF FUNDS:

No general funds will be utilized.

BACKGROUND/EXPLANATION:

Donations will be solicited from Baltimore businesses, civic leaders, the foundation community and the general population. A potential donor list will be comprised of individuals and corporate entities that contribute to the economic, social, and cultural vitality of Baltimore City. Most of the individual and corporate entities fitting that description are not controlled donors. However, those potential donors who are controlled donors with respect to the City Council or the Board of Estimates will not be targeted or singled out in any way and will be solicited, if at all, in the same manner as the other potential donors from February 12, 2020 through December 31, 2020. Rites of Passage Leadership Institute is a leadership course for boys and young men of color from age 14-19 and will be held in the summer of 2020.

Baltimore City Code, Article 8, §6-26 prohibits solicitation or facilitating the solicitation of a gift. An exception was enacted in 2005 to permit certain solicitations that are for the benefit of an official governmental program or activity, or a City-endorsed charitable function or activity. Ethics regulation 96.26B sets out the standards for approval, which includes the requirement that the program, function, or activity to benefit from the proposed solicitation must be endorsed by the Board of Estimates or its designee.

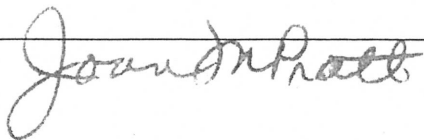
MBE/WBE PARTICIPATION:

N/A

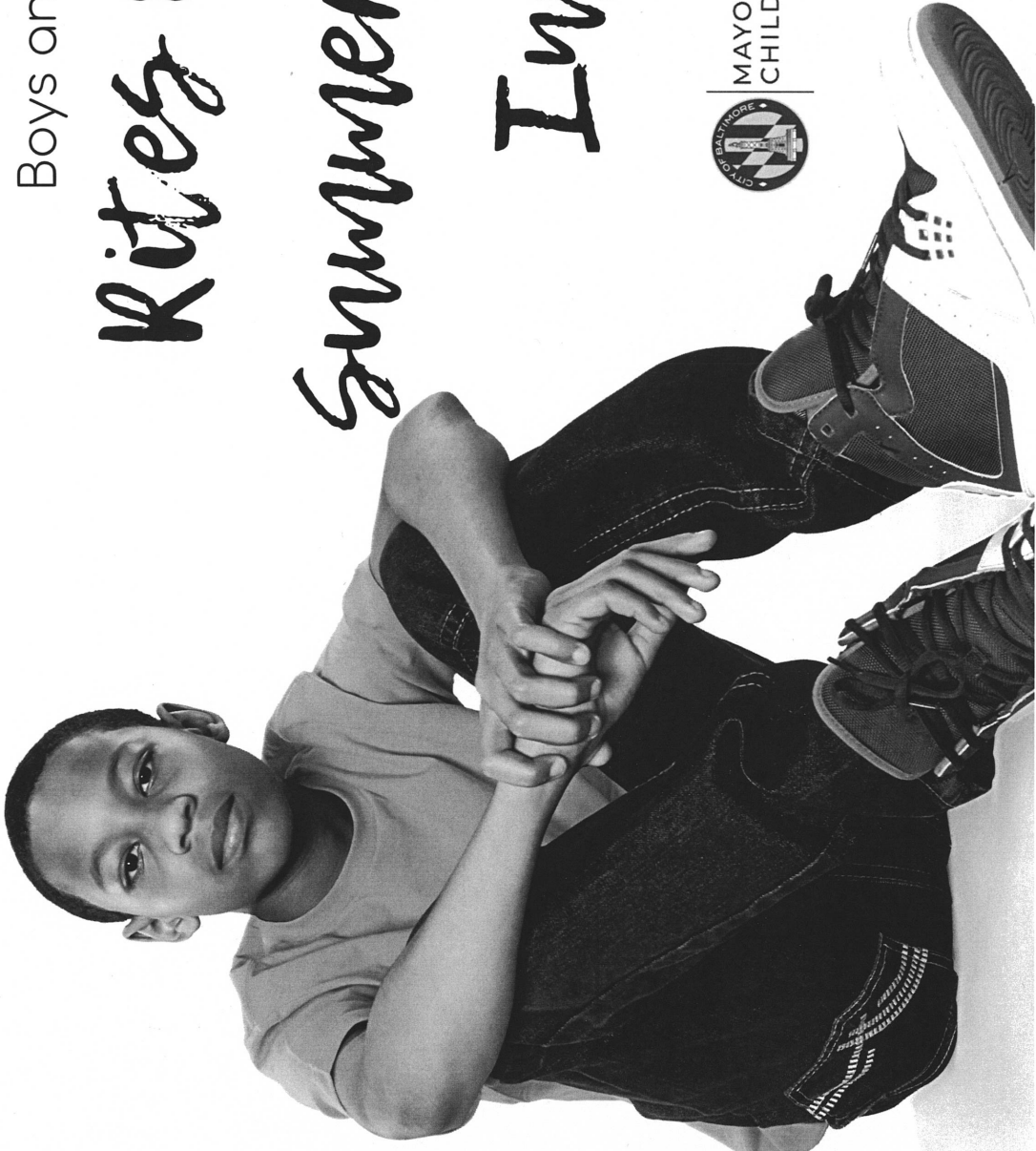
APPROVED BY THE BOARD OF ESTIMATES:

FEB 05 2020

Clerk



Date



Boys and Young Men of Color

Rites of Passage Summer Leadership Institute



MAYOR'S OFFICE OF
CHILDREN & FAMILY SUCCESS



Mayor's Office of Children and Family Success

A newly created office by Mayor Young charged with leveraging every available community asset and government resource to position children to reach their fullest potential. By championing a high-quality educational system, cultivating robust and meaningful enrichment opportunities, and connecting families to resources that support financial well-being.

Current Initiatives: Baltimore's Children's Cabinet, Youth Champions for Kirwan, Squeegee Alternative Plan, College Signing Day, Rites of Passage Summer Leadership Institute

Priority Areas

- Increase early childhood development opportunities
- Decrease youth food insecurity
- Decrease youth homelessness
- Increase youth literacy
- Expand trauma-informed care for youth
- Increase youth diversion practices
- Break down historical barriers to success for Black boys and young men

“The youth are not respected in this city, particularly youth of color.” –survey respondent

Data makes it clear. The community makes it urgent.

62%

of Black boys enter kindergarten unprepared

33%

of Black male high school students do not graduate

94%

of males entering juvenile justice system are Black

17%

Unemployment rate for Black men (vs. 4% for White men)

69%

of known homicide victims in 2018 were Black men (31% of them 25 or younger)

Baltimore's most underutilized asset: boys and men of color.

My Brother's Keeper Baltimore

In 2014, President Barack Obama signed a Presidential Memorandum establishing the My Brother's Keeper (MBK) Task Force, a coordinated federal effort to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential.

MBK-Baltimore is committed to supporting Baltimore's boys and young men of color—through the engagement of diverse stakeholders focused on driving systems change, fostering promising practices that meet the specific needs of boys, and developing capacity and awareness around disparities in life outcomes for boys and men of color in Baltimore.



The Impact of Rites of Passage

Rites of Passage, as a developmental and transformational process, is culturally specific – not universal. It is based on the premise that a group must recognize and affirm itself before it is able to share and appreciate the differences of others.

Rites of Passage also recognizes that entry into adult life involves the realization of social obligations and the assumption of responsibility for meeting them. Initiation sets a time on the journey for bringing individuals into formal and explicit relations with their kindred. It strengthens social ties for the day that they will be tested.

Rites of Passage not only provides self development and cultural awareness, it fosters a sense of belonging.

Adolescents will become part of community life; not persons alone, lacking support, sanction, and purpose.

-National Rites of Passage Institute

Rites of Passage Summer

Intentional Participation

- 250 boys of color, ages 14-18
- 5 Week residential experience on a local college campus
- June 27 – August 2, 2020
- Paid summer jobs through YouthWorks during the day
- Led by MOCFS, MBK-Baltimore and other trusted community partners

Leadership Institute

Impactful Programming

- Trauma Informed Approach
- Personal Development Sessions
 - College and Career Planning
 - Mental and Physical Wellness
 - Conflict Resolution
 - Financial Literacy
- Weekend Enrichment Activities
- Post-Institute Mentorship & Support

Join the Effort

Tisha Edwards

TishaS.Edwards@baltimorecity.gov

James Green

James.Greenjr@baltimorecity.gov

Ashley Bush

Ashley.Bush@baltimorecity.gov

[@bmorechildren](https://twitter.com/bmorechildren)
bmorechildren.com



Defranco, Anthony

From: Bush, Ashley
Sent: Friday, February 7, 2020 11:35 AM
To: Defranco, Anthony
Cc: Banks, Kyron
Subject: RE: Rites of Passage Institute

No problem!

Thank you,



Office of the Mayor
Bernard C. "Jack" Young

Ashley Bush
Special Assistant – Tisha Edwards
Mayor's Office of Children and Family Success

100 N. Holliday Street, Room 354
Baltimore, MD 21202
Ashley.Bush@baltimorecity.gov
MOCFS Main: 410-545-1938

From: Defranco, Anthony
Sent: Friday, February 7, 2020 11:14 AM
To: Bush, Ashley <Ashley.Bush@baltimorecity.gov>
Cc: Banks, Kyron <Kyron.Banks@baltimorecity.gov>
Subject: RE: Rites of Passage Institute

Gotcha. Thank you for that clarification!

Tony

From: Bush, Ashley <Ashley.Bush@baltimorecity.gov>
Sent: Friday, February 7, 2020 11:14 AM
To: Defranco, Anthony <Anthony.Defranco@baltimorecity.gov>
Cc: Banks, Kyron <Kyron.Banks@baltimorecity.gov>
Subject: RE: Rites of Passage Institute

Hello Anthony,

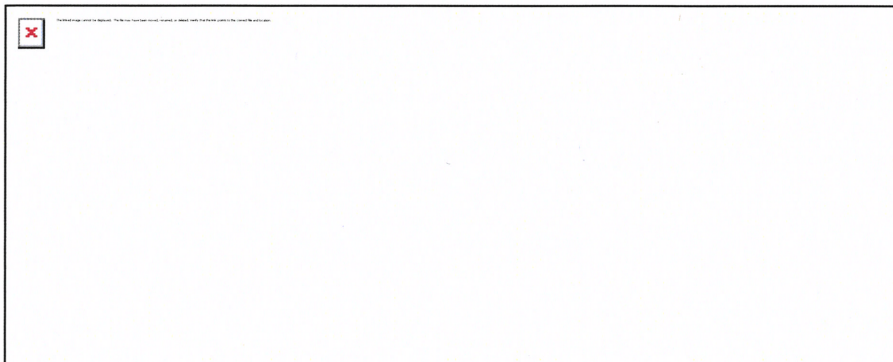
Currently, the funding would be underwriting the MBK's programming and staffing at the Institute.

Thank you,

MBK Baltimore will be the leaders in the programming for the Rites of Passage program. This is an MOCFS project in partnership with MBK Baltimore. Since the institute is for boys and young men of color, all of the programming and the majority of the staffing will be done by men of color. They are listed on our supplemental materials (I have attached a draft PowerPoint presentation that shows more of their involvement) and a part of all of the meetings that we have had in regards to this project.

Please let me know if this is clear enough.

Thank you,



From: Defranco, Anthony
Sent: Friday, February 7, 2020 9:00 AM
To: Banks, Kyron <Kyron.Banks@baltimorecity.gov>
Cc: Bush, Ashley <Ashley.Bush@baltimorecity.gov>
Subject: Rites of Passage Institute

Kyron:

Sorry for all the questions, but I was reviewing the application for the "Rites of Passage Leadership Institute" solicitation. On that application, you list "MBK Baltimore" (which I assume is My Brother's Keeper) as the benefited program/charity, yet MBK is not discussed anywhere else in the application or the memo to the Board of Estimates.

As I am sure that the Ethics Board will have a question about this, can you explain the relationship between the Rites of Passage Leadership Institute and MBK?

Thanks!

Tony

Tony DeFranco
Baltimore City Department of Legislative Reference
100 North Holliday Street
Baltimore, MD 21202
410-396-4730